

WINDERMERE MARKET REPORT

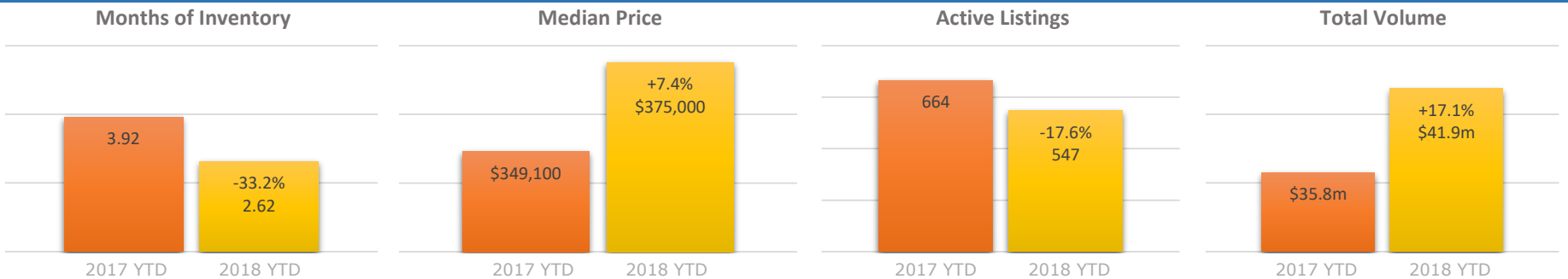
Key Market Data by Month and Year to Date (YTD)

January 2018

Prescott, Arizona



Snapshot



Key Metrics		Historical Trend (past 12 mo)	Jan-17	Jan-18	% chg	YTD 2017	YTD 2018	% chg
MOI	Months of Inventory		3.74	2.62	-29.9%	3.92	2.62	-33.2%
	Active		499	386	-22.6%	664	547	-17.6%
Home Listings	Sold		102	101	-1.0%	103	101	-1.9%
	New		130	160	+23.1%	130	160	+23.1%
	Pending		123	128	+4.1%	119	128	+7.6%
	Median Price		\$348,550	\$375,000	+7.6%	\$349,100	\$375,000	+7.4%
Home Sales	Average Price		\$346,993	\$414,573	+19.5%	\$347,193	\$414,573	+19.4%
	Median Days on Market		56	46	-17.9%	52	45	-13.5%
	Total Volume		\$35.4m	\$41.9m	+18.3%	\$35.8m	\$41.9m	+17.1%
	Active		1060	1049	-1.0%	1136	1112	-2.1%
Land Listings	Sold		14	40	+185.7%	16	40	+150.0%
	New		46	80	+73.9%	47	80	+70.2%